

G2A Geekverse - Privacy Policy

1. Introduction

GEEKVERSE LTD is responsible for the processing and protection of your personal data in terms of this privacy notice, as well as for appointing those responsible, through the existence of a legal relationship that defines the scope of their actions.

This Privacy Policy describes how GEEKVERSE LTD (referred to herein as “the Company”, “we”, “us” or “our”) handles personal information that we collect through the GEEKVERSE LTD websites (www.g2a.com/geekverse) that link to this Privacy Policy, as well as through social media, our marketing activities, and other activities described in this Privacy Policy.

For the purposes of this Privacy Policy as appropriate recognize their responsibilities in relation to the collection, holding, processing, use and/or transfer of personal data under the Personal Data (Privacy) Ordinance (Cap. 486) (“PDPO”) and under the General Data Protection Regulation (“GDPR”) and under the California Consumer Privacy Act (“CCPA”) and their rights with respect to that Personal Information. Personal data will be collected only for lawful and relevant purposes and all practicable steps will be taken to ensure that personal data held by us is accurate. We will use your personal data which we may from time to time collect in accordance with this Privacy Policy.

If you have any questions about this Privacy Policy or how we use your personal data, please contact us through one of the communication channels set out in the “Contact Us” section below.

2. The personal data we collect

We obtain information about you when you use the Platform and the Site, when you contact us via email or a web form or if you register to receive one of our regular newsletters. We may collect and process the following types of information about you:

- a) User data: wallet address, email address;
- b) Profile user’s data: avatar, name, banner, bio, personal site;
- c) Social media profile: Twitter, Instagram, Discord;
- d) Types of NFT: name, owner, address, picture, traits, history of sales, owners and prices;
- e) NFT Collection data: name, description, banner, avatar, SC address;
- f) Marketing information, such as your preferences for receiving our marketing communications and details about your engagement with them.

3. Purposes and legal bases for processing

From time to time we may collect your personal data for the following purposes:

Purpose	Legal basis for processing
To provide you with our products and services and administer your account in relation to such products and services, in particular to process your transaction, subscriptions and registration for our products and services – in accordance with your agreements with us	Entering into and performing a contract
To process your transaction, subscriptions and registration for products and services of third-parties	Entering into and performing a contract
To detect, investigate and prevent fraud, to maintain the security of our systems, to protect our property and safety as well as property and safety of our employees	Legitimate interests
To conduct research and statistical analysis in order to improve and develop our business, products and services	Legitimate interests
To provide you marketing information about our products and services as well as relevant third-party products and services:	
by using direct marketing	Consent
by adapting our websites, offers and advertising to your interests	Consent
by other means, such as advertising on websites	Legitimate interests
To comply with applicable EU laws and regulations, in particular regulatory and anti-money laundering obligations	Compliance with a legal obligation

To comply with applicable non-EU laws and regulations, in particular regulatory and anti-money laundering obligations	Legitimate interests
To protect our rights and the rights of our employees	Legitimate interests

4. Recipients of the personal data

We may transfer your personal data to the following categories of recipients:

- a) other users of our products and services where this is necessary to perform our agreements with you;
- b) agents, contractors, advisors or third parties who provide administrative, telecommunications, computer, payment, debt collection, data processing, legal or other services;
- c) financial institutions, payment service providers (such as banks, payment institutions or electronic money institutions) as well as card organizations (such as VISA or MasterCard) – in connection with our payment services;
- d) persons and institutions that are allowed to request your personal data under applicable laws and regulations through a court order, subpoena or other legal process, such as supervisory bodies, regulators or law enforcement bodies;
- e) other parties as notified to you at the time of collection.

GEEKVERSE LTD operates internationally. If personal data is transferred from European Union outside European Economic Area, we make sure that adequate level of personal data protection is assured, for example by signing standard contractual clauses for transfer of data.

5. Retention of data

We will retain your personal data for as long as we have lawful grounds to do so. Specific retention periods depend on the purpose and legal base of processing, for example:

- a) personal data required to provide services, for the time of providing such services and after that, for the time required by legal provisions (e.g. on accountancy) or to handle possible claims;
- b) personal data that must have been collected for anti-money laundering legislation requirements, including for identification, screening and reporting, as a rule for 5 years after the termination of our relationship or after the date of an occasional transaction,

unless we are required to retain this information for the purposes of court or administrative proceedings;

- c) personal data processed on the basis of your consent, as a rule until such consent is withdrawn;
- d) personal data processed on the basis of a legitimate interest, as a rule until you file an effective objection.

6. How we use cookies

If you access our information or services through the GEEKVERSE LTD website, you should be aware that cookies are used. Cookies are data files stored on your browser. If you have accepted cookies by using tools displayed when entering the GEEKVERSE LTD website, the website automatically installs and uses them on your browser when you access it. We may also use cookies without your consent where it is strictly necessary to provide our services and you have explicitly requested them, such as [maintaining your session when you have logged in to your account or remembering the contents of your cart]. You can also change cookie settings on our websites in your browser settings.

We use cookies for the following purposes:

Cookies type	Description
General information	<p>Cookies are small text files, send by the Internet shop and stored on your computer, containing some information connected with your usage of the Website and the Internet shop. Cookies files are used by the Internet shop, in order to provide services for the Website and make it possible to make interesting information available during the purchasing procedure, remembering your purchase for example.</p> <p>Cookies files used by the Internet shop can be of temporal or constant character. Temporary cookies are eliminated when you exit your browser, whereas permanent cookies which are stored beyond the end of the browsing session are used to store information such as your password or login, for an easier and faster usage of the Website. In any case, you may block the cookies installation process or delete permanent cookies using the appropriate options in your web browser. In the event of any problems, we suggest to use the web</p>

	browser's help file or we advise to contact the web browser producer directly.
Necessary	Cookies files are necessary for a comfortable use of the site, they allow enabling basic functions such as website navigation or secure web access. Website cannot function properly without cookies.
Preferences	Those cookies files which store your preferences enable the website to remember information connected with functioning and layout of the website, such as preferred language or user's current position.
Statistics	Cookies used for statistical purposes help website owners to understand how different users behave on the website by collecting and reporting anonymous information.
Marketing	Marketing cookie files are used to track users on websites. Their main purpose is to display ads that are relevant and interesting for individual users and therefore more valuable to third-party publishers and advertisers.

7. Your rights under GDPR

Pursuant to the GDPR you also have the following rights:

- a) The right to be informed
- b) The right of access
- c) The right to rectification
- d) The right to erasure/right to be forgotten
- e) The right to restrict processing
- f) The right to data portability
- g) The right to object
- h) Rights in relation to automated decision making and profiling
- i) Right to lodge a complaint with a supervisory authority

8. Your rights under CCPA

Pursuant to the CCPA you also have the following rights:

- a) The right to notice
- b) The right to access
- c) The right to opt out (or right to opt in)

- d) The right to request deletion
- e) The right to equal services and prices

9. Update to this Privacy Policy

We may make changes or updates to this Policy at any time, derived from new legal requirements, of our own needs for the service we offer.

Any further actions which you make will be subject to the Policy in effect at that time.

If we make material changes, we may notify you through the Services or by sending you an email or other communication.

10. Contact us

If you have questions or concerns regarding this Privacy Policy, please contact us on our email address dpo@g2a.com.